Terravate
Elevating Sustainable Businesses

SustainPass
— THE COMMUNITY LOYALTY APP —

Business Pricing Plans

Join the loyalty platform that connects local businesses, rewards customers and builds a more sustainable community.

	NONPROFITS Join for free	BASIC Get discovered	GROWTH Drive repeat customers	PREMIUM Maximise visibility and impact
Initial launch offer First 3 months	**Free**	**CHF 10** /month	**CHF 19** /month	**CHF 39** /month
Loyalty price 12 months after initial launch	**Free**	**CHF 15** /month	**CHF 35** /month	**CHF 69** /month
Price for businesses joining after launch	**Free**	**CHF 25** /month	**CHF 45** /month	**CHF 99** /month
Pay 12 months upfront 10% off	**Free**	**CHF 108** for 12 months	**CHF 239.40** for 12 months	**CHF 421.20** for 12 months
Listing	Organisation listing and map location	Business listing and map location	Enhanced business listing	Premium placement
Impact Point offers	1 purchase offer + 1 activity offer	1 purchase offer + 1 activity offer	Up to 10 offers (purchase and/or activity)	Up to 20 offers (purchase and/or activity)
Reporting	Basic monthly summary	Basic monthly summary	Monthly performance report	Advanced analytics
Banner promotions per year, 1 week each	5	5	10	24
Push notifications per year	Available (extra cost)	Available (extra cost)	Available (extra cost)	Available (extra cost)
Priority	–	–	–	Priority placement, early access to seasonal campaigns, first pick of calendar slots

Nonprofits join for free (10 places during the initial launch period). Eligibility: registered nonprofit or charity; mission in sustainability, environment, social impact, education or wellbeing; active in a SustainPass region; transparent, ethical operations; agreement to the participation guidelines; annual impact update. Apply early to secure your spot. All promotions are subject to calendar availability: book early to reserve your slot. SustainPass retains the right to determine who qualifies for the app.

Extras. Additional banner week: CHF 25 during the initial launch period, CHF 50 after. Push promotion: CHF 50 during the initial launch period, CHF 100 after, subject to availability.

Launch advantage. Join the 3-month initial launch period, stay active for the full term and keep the Loyalty price for 12 months after launch instead of paying the post-launch price. Pay 12 months upfront and save 10%. No set-up fee.

Terms and conditions

1. Initial launch period. 3 months, with a commitment to the full term. No set-up fee.

2. Loyalty price. Businesses active for the full initial launch period keep the Loyalty price for 12 months after the initial launch. This price is valid for each plan in the table and includes the features listed.

3. Prices and billing. CHF per month, excluding VAT. Pay 12 months upfront to receive 10% off, or monthly thereafter. Invoiced in advance.

4. Price changes. Announced 3 months in advance.

5. Cancellation. After the initial launch period, plans renew monthly and can be cancelled with 1 month's notice, to the end of a calendar month.

6. Banner promotions. 1 week each, shown in the app without a push notification, with the yearly allowance as listed in the table. Extra banner weeks: CHF 25 during the initial launch period, CHF 50 after, subject to availability.

7. Push notifications. Available for all plans at an additional cost: CHF 50 during the initial launch period, CHF 100 after, subject to availability.

8. Calendar. All promotions and pushes follow availability in the promotional calendar. Book early to secure your slot. Premium businesses get first pick.

9. Nonprofits. Free for eligible organisations (10 places during the initial launch period). SustainPass retains the right to determine who qualifies for the app.

All prices in CHF per month, excluding VAT.